

Co-funded by the  
Erasmus+ Programme  
of the European Union



# IAFeS International Conference NETTIES

## DigiCulture Erasmus+ Closing Workshop

Theme

### Digital Culture in Education, Science and Technology

### Multimedia Centre @ 25 years

### 21 - 24 July 2021

### Timisoara, Romania and Online

Organised jointly by  
Politehnica University of Timisoara  
International Association for eScience - IAFeS  
Triade Interart Foundation



[www.digiculture.eu](http://www.digiculture.eu)



Program Netties & DigiCulture workshop

## **IAFeS International Conference NETTIES DigiCulture Erasmus+ Closing Workshop**

**22 - 23 July 2021**

**Timisoara, Romania and Online**

**Organised jointly by  
Politehnica University of Timisoara  
International Association for eScience - IAFeS  
Triade Interart Foundation**

**Theme**

**Digital Culture in Education, Science and Technology**

***Thursday 22 July 2021***

**16:00 - 18:00 (EEST) - Online - Virtual workshop - DigiCulture project and Courses**

Registration

[https://upt-ro.zoom.us/webinar/register/WN\\_61mGKYOsQBCgL5OhMeiugQ](https://upt-ro.zoom.us/webinar/register/WN_61mGKYOsQBCgL5OhMeiugQ)

Live on Facebook <https://www.facebook.com/events/532825014798473>

The workshop will present the 13 courses developed within the **Erasmus + Digital Culture project** - Improving the Digital Competences and Social Inclusion of Adults in Creative Industries, but also the open digital certificates awarded after completing these

courses. This workshop will take place in Romanian.

## 19:00 (EEST) - Netties Conference Opening & Art Exhibition

Location Triade Foundation, Calea Martirilor No 51/45, Timisoara

"Light clarity avocado salad in the morning", curated by Horațiu Lipot, exhibiting 20 emerging artists: Andrei Arion, Ana Avram, Anca Barjovanu, Traian Chereches, Lorena Cocioni, Otto Constantin, Florina Dragus, Matei Dumitriu, David Farcas, Luca Florian, Adela Giurgiu, Marius Ghita, Gwen, Raisa Hagiu, David Horvath, Nicoleta Mures, Andrei Pitut, Abel Rad, Ioana Stanca, Alexandra Tudosia

*Presentations: Sorina Jecza, Andrei Jecza, Horațiu Lipot, Radu Vasii, Florin Dragan, Diana Andone*

**"Light clarity avocado salad in the morning"** is an exhibition that includes 20 emerging artists - being younger than Jesus - from all four major universities in Romania, carefully selected by Horatiu Lipot, a young curator himself. The exhibited works are using a variety of mediums and situations: "Today, art seems to offer an imaginary and much-needed anchor - a practice of the proliferation and manifestation of the human touch, observed either by accentuating the action or by contrast, in the lack of gesture." (Horațiu Lipot)

## Celebrating 25 years of Multimedia Centre in Politehnica University of Timisoara

The **Multimedia Centre** resulted from the merger in 2004 of three separate centres CIMAD (Open Access Multimedia Learning Centre, established in 1996), CTE (Centre for Learning Technologies, established in 1998), and LTE (Laboratory for Testing Electronic Equipment, established in 1998). The original Centres were created as a result of the EU TEMPUS DRUM and TEMIS Programs developed with partners from seven EU countries.

The Multimedia Centre initiated, developed and now offers full support for academic programmes in Multimedia:



- Multimedia Bachelor Degree (since 1998)
- Master of Science in Multimedia Technologies
- Master in Communication, Public Relations and Digital Media
- Master of Science in e-Activities (e-Media, e- Business, e-Government, e-Health)
- Postgraduate training in e-Activities, e-Media, e- Business, e-Government, e-Health

The main activities of the Multimedia Centre (CM) are to provide expertise, education and research for the application and use of technology in the contexts of information, communication and knowledge, with over 30 International projects and cooperation with universities and companies from 4 continents. In the Multimedia Centre 15 PhD theses have been completed, several books and hundreds of papers published, over 15 international conferences and workshops have been organised (among the most important were TEMIS 1998, NETTIES 2006, 2010 IADIS WWW, 2010 IADIS CELDA, 2010 IADIS AC, SLERD- NETTIES 2016, ICALT 2017), 4-5 multimedia seminars held yearly as interaction with research centres and companies from across Romania and EU.

Since June 2014, the Multimedia Centre organises, yearly, IDMSC - International Interactive Digital Media Student Contest - open to students and youngsters, with a strong involvement from industry representatives.

**[www.cm.upt.ro](http://www.cm.upt.ro)**

# IAFeS International Conference NETTIES

## DigiCulture Erasmus+ Closing Workshop

**Friday 23 July 2021 10:00 - 13:00 (EEST)**

Location: Auditorium UPT, Bul. Vasile Parvan no. 2, Timisoara  
& Online - please register here for Zoom

[https://upt-ro.zoom.us/webinar/register/WN\\_ZxNWrx2TTO98SLQ8uEbVA](https://upt-ro.zoom.us/webinar/register/WN_ZxNWrx2TTO98SLQ8uEbVA)

Live on Facebook <https://www.facebook.com/events/410030750336771>

Presentations from DigiCulture & IAFeS partners on the conference theme *Digital Culture in Education, Science and Technology*.

### 10:00 Opening

Prof. Radu VasIU - IAFeS President, President of Politehnica University of Timisoara Senate Multimedia Center Director

Conf. Florin Dragan - Rector, Politehnica University of Timisoara

Prof. Johann Gunther - General Secretary, IAFeS - presentation of IAFeS

Dr. Sorina Jecza - Triade Interart Foundation

**10:20 Digital Culture** - DigiCulture Project and Courses - Diana Andone, Andrei Ternauciuc, Politehnica University of Timisoara, Romania

**10:40 Badges and E-assessment in a self-driven MOOC** - Bastian I. Hougaard, Aalborg University (online)

**10:50 DigiCulture Guidelines for Digital Competences for Creative Industries** - Antonella Poce, Maria Rosaria Re, Universita Roma Tre, Italy (online)

**11:00 Can computers be creative?** - Matthias Gelbmann, Q-Success, Austria

**11:15 Digital storytelling for heritage** - Spotlight Heritage

Timisoara - Silviu Vert, Politehnica University of Timisoara, Romania

**11:30 - Coffee Break** - Auditorium Lobby

**12:00 - Virtual Tours for Culture** - Jecza Museum - Sorina Jecza - Triade Interart Foundation, Diana Andone, Politehnica University of Timisoara, Romania,

**12:10 - Creative & Cultural Entrepreneurship** - TraCCe - Vlad Mihaescu, Politehnica University of Timisoara, Romania

**12:20 - Digitization in track of Covid-19** - Fredrik Stohm Kronfeld, Sweden

**12:35 Triplex Confinium, exploring gaps and mismatches in architecture higher education programs through an open competition platform** - Cristian Blidariu, Politehnica University of Timisoara, Romania

**12:45 Sociology in an Era of Innovation** - Theodore Rizos, Patra's University, Greece, (online)

**12:55 The Arrival of Ethical Discourse in IT in the Age of the Anthropocene** - Gunther Koch, President at GRASP Network (online)

**13:05 How Much the Curriculums of Applied Science are interlinked with the Labor Market Needs: Case of University of Prishtina "Hasan Prishtina"** - Besnik Loxha University of Prishtina "Hasan Prishtina" (online)

**13:15 Crowdfunding as a financial tool for University research** - Konstantinos Kalemis National Centre for Local Government and Public Administration - Council of Europe, Greece (online)

**13:25 Conclusions**

**13:30 Lunch, in the Auditorium Lobby**

Extended papers submitted and reviewed after the conference will be published in a book by IAFeS.

**14:30 IAFeS Board meeting and General Assembly** online and in location (only for members) (C401)

**17:00 - 19:00 Spotlight Heritage Timisoara visit and Tour in the Banat National Museum and in location Fabric** <https://spotlight-timisoara.eu/>

## **19:00 Dinner**

DigiCulture

## **Digital Culture - Improving the Digital Competences and Social Inclusion of Adults in Creative Industries**

The project aims to create a sustainable and efficient education program dedicated to adult learners with low digital skills and low-qualified adults involved in the creative industries sector from Romania, Italy, Austria, Denmark, Lithuania, UK and Ireland. The main outcomes include the Digital Skills and Social Inclusion for Creative Industries MOOC Courses available online and through blended learning, the Integrated Virtual Learning Hub including an innovative mobile app aimed at low-skilled and at-risk adults, the Digital Skills e-assessment tool and Open Badges for Digital Skills. Together they will provide important new opportunities for low-skilled adults to access knowledge, gain new digital skills and intercultural competences and improve their chances of finding employment or performing better in their current employment.

The 13 modules of the 'Digital Skills and Social Inclusion for Creative Industries and Culture Course' created in the project can be found at <https://digidculture.eu/en/courses/> and are:

The Internet, World Wide Web and Introduction to the Digital World

- ▶ Digital Content and Publishing
- ▶ Data Protection and Open Licenses
- ▶ Digital Curation - Digital Libraries and Museums
- ▶ Digital Safety, Security and Ethics
- ▶ Digital Storytelling
- ▶ Digital Audiences, Digital Analytics
- ▶ Social Media for Culture

- ▶ Augmented and Virtual Reality
- ▶ Mobile Apps and Mobile User Experience
- ▶ Digital Management in Culture
- ▶ Digital Communication and Presentations
- ▶ Online and Mobile Digital Media Tools

<https://digiculture.eu/en/>

## IAFeS

The International Association for eScience / Internationaler Verein für eScience (IAFeS) operates worldwide, with an emphasis on international collaboration. It is based in Vienna (Austria, Europe).

The association, which is a non-profit making body aims:

- ➔ to promote the development, education and research in the area of eScience, including
  - Information and communications technology (ICT)
  - telecommunications
  - e-learning
  - e-media
  - e-culture ...
- ➔ To support young researchers in these areas
- ➔ To offer an exchange platform for experts
- ➔ To offer a platform for international co-operation

<https://www.iafes.net/>

## Politehnica University of Timisoara (UPT)

Politehnica University of Timisoara (UPT) celebrates in 2020 its first century of academic excellence. Established in November 1920,



shortly after Romania's Unification, by Royal

Decree of King Ferdinand I, it is the first higher education institution in West Romania, in Banat region. For 100 years, it has been an outstanding and modern university with a well deserved reputation for excellence. The excellence is based on the academic programmes, the research and the support given to the students. The employability and employment record of our students are recognized worldwide and the physical environment of the University is highly appreciated.

At present, UPT has 10 faculties with more than 15,000 full-time students and over 130,000 graduates.

The university established a number of centres, such as: the Multimedia Centre, the Centre for Continuing Education and the eLearning Centre (CEL). CEL has developed and is

supporting the innovative open online environment ViCaDiS – a Virtual Campus for Digital Students, dedicated for international open courses, virtual mobilities and online training

courses for industry.

[www.upt.ro](http://www.upt.ro)

The **Interart TRIADE Foundation** was founded in 2000, as an independent legal entity, under private law, with the sculptor Peter Jecza as its founder. From the very beginning, the foundation aimed to study and promote artistic values at national and international level and to mediate art, by promoting artistic education, developing the public and improving the climate of intercommunication at the social level.

<https://triate.ro/>